

# 2019-2020 District Goals



**District:** District N 1  
**Constitutional Area:** Canada

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 90% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events .

Additional action items to achieve this goal:

1. Identify and continue development of Training Teams
2. Officer and Zone Chair training using available LCI resources
3. More use of topic specialists in training
4. Promote an all day multifaceted training, including but not exclusive to Officers, topics (Conflict resolution, time management, etc.), Guiding Lions, etc.

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

1. Use of LCI resources for the training
2. Ensure that the training materials are updated and include this years goals and visions
3. Encourage my District GLT and Zone Chairpersons to observe and recommend Lions for further leadership development
4. Encourage a leadership mentor program

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify 3 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

1. Promote the adoption of LCI Forward strategies by all clubs in District N 1. GAT, GLT, GST, GMT, Zone Chairs to monitor growth
2. Promote equality in club membership, especially in leadership positions. Increase female membership by 3%. DG & GMT to monitor
3. Encourage female Lion Leaders to step up to the leadership positions  
GAT, GLT, Zone Chairs to monitor potential pool of interested candidates

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	45
2nd Quarter	45
3rd Quarter	45
4th Quarter	45

**By the end of the 4th quarter, the district will add a total of 180 new members.**

### Action Items:

- My district will establish 2 club branch(es).
- My district will induct 50 new Lions under 40 years old.
- My district will convert 5 Leos to Lions.
- My district will organize at least 3 membership growth event(s).
- All clubs in my district will set individual membership goals.
- My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	1	20
2nd Quarter	1	20
3rd Quarter	0	0
4th Quarter	0	0

**By the end of the 4th quarter, the district will start 2 new clubs.**

**With a minimum of 40 charter members.**

### Action Items:

- My district will ensure all Guiding Lions are certified and assigned to new clubs.
- My district will host a New Club Development Workshop.
- My district will organize 1 Leo Club(s).
- My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

## MEMBER RETENTION

	Drops
1st Quarter	35
2nd Quarter	35
3rd Quarter	35
4th Quarter	35

**By the end of the 4th quarter, the district's membership drops will not exceed 140 members.**

### Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.  
 My district will use the Club Quality Initiative to support member retention  
 My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .  
 My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

1. All clubs in N 1 will be asked to see a net growth of at least 1 or 2 members

## NET GROWTH GOAL

180	+	40	-	140	=	80
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

**In the 2019-2020 fiscal year, my district will serve 175000 people.**

### Action Items:

Of the total number of people served in my district, 40000 people will be youth (under 18 years old).  
 My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).  
 I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

1. I will encourage Zone chairs to promote the sharing of successful service projects at their zone meetings
2. Encourage clubs to work with the youth on projects like Peace Poster, Speak Out, or any community project that you could include the youth to work with you

## SERVICE ACTIVITIES

**In the 2019-2020 fiscal year, my district will complete 3775 service activities.**

### Action Items:

I will educate clubs in my district about our global causes.

## SERVICE ACTIVITY REPORTING

**In the 2019-2020 fiscal year, 100 % of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting.

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

1. Due to geographical size of District, I will encourage activities at the Zone level to accomplish goals

### Custom goal and action items

1. Clubs in District will continue to participate in the chosen project of the District Governor - Diabetes. A parade of checks will culminate the effort at the annual Convention. GAT will monitor with the GST leading the effort, with help from the Club Service Chairs
2. Help develop club Diabetes Awareness programs using resources from LCI. GAT, GST and Club CSTs' will monitor
3. Support NB and PEI Diabetes Camps
4. Continue existing service areas currently in use, Lions Quest, Portage Atlantic and LFC
5. Increase the reporting of service projects to LCI, by Service coordinators and Club Secretaries
6. Encourage all clubs in District to complete at least one diabetes project in this Lion Year
7. Encourage all clubs in District to complete at least one Childhood Cancer project this Lion Year
8. Encourage all clubs in District to complete at least one Environment project this year
9. Encourage all clubs in District to complete at least one Hunger project during this year
10. Encourage all clubs to continue their good work with our pillar of Vision this year

## LCIF: PARTICIPATE

**By the end of the 2019-2020 fiscal year, 35% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.**

### Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 100.00

## FUNDRAISE

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 19000.00 to support Campaign 100: LCIF Empowering Service.**

### Action Items:

My district will raise US\$ 19000.00 to support Campaign 100: LCIF Empowering Service.

My district will recruit 4 100/100 Clubs this year

Additional action items to achieve this goal:

1. LCIF will be actively promoted at every Cabinet meeting
2. Ensure that all clubs have an LCIF chair listed

# ADVOCATE

**In the 2019-2020 fiscal year, 50% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

## **Action Items:**

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

1. Due to the inaccessibility of some clubs' use of the Internet, I will encourage clubs whose Pres. and Sec. do not have Internet capabilities to partner with a member who would allow or partner to file reports
2. Encourage all clubs to elect a club administrator which can do all that a secretary can as well as a club service chair who can report all service projects on MyLCI or MyLion

## **Custom goal and action items**

1. DG & LCIF chair will promote and advocate clubs to report diligently so we can monitor progress.